

# 'The Meditour'

Creating Wonders In Healthcare & Hospitality

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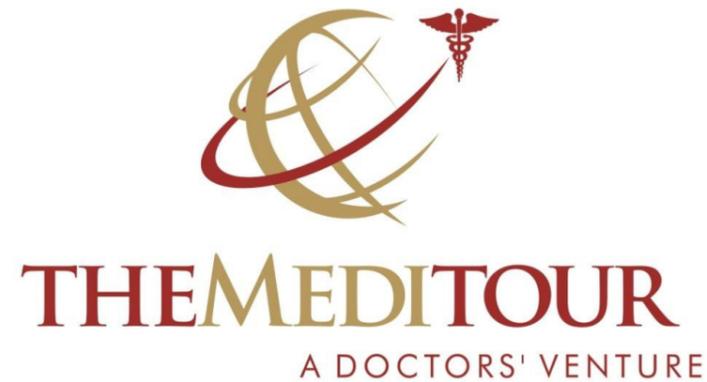
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### **Kenyan Teen Gets New Lease Of Life**

A 14-year-old boy from Kenya, who was suffering from an unusual disease Juxtarenal aortic aneurysm, was operated upon in a city hospital. Michael Mwangi, the patient, had been complaining of chronic pain in abdomen for long and was also suffering from high blood pressure. Michael's medical tests revealed his unusual condition and the medicos recommended surgery. "The surgery was challenging because it involved high risk of kidney failure, liver and intestinal complications which might have led to death on table. The chances of death in such operation are 30 to 40 per cent," said Dr Bhupesh Shah, a cardiovascular and thoracic surgeon, who took the challenge. On June 24, Michael was operated upon by a team of six doctors head by Dr Shah. "The surgery went on for eight hours. Now, the boy is doing well and set to return his country with his mother," said Dr Shah. The patient's family was unable to bear the medical expenses. At this



### **Nigeria: Why Nation should Bridge The Gap in Medical Tourism**

Yinka Joladu, a civil servant has been suffering from End-Stage-Kidney failure. Doctors managing her case have recommended further treatment abroad. Yinka, a mother of four, is considering traveling to India or United State of America (USA) for her surgery. She was required to pay a whopping sum of N6 million for the life- saving surgery. Since she never knew which hospital to visit, she made enquiries with some other patients from Nigeria who have traveled to India for similar cases. Today, Yinka is alive and well courtesy of an Indian hospital. Yinka is one of such Nigerians contributing to the estimated \$200 million, Nigeria loses to medical tourism annually, according to former Minister of Health, Prof Babatunde Oshotimehien. Kate Johnson 33 was not lucky. Kate was diagnosed of cancer of the lungs few years ago. Since then, her family knew no peace. They run from pillar to post to

time, Kutchi Leuva Patel Samaj came to its help and extended financial support for the costly surgery and also meet the expenses of air-fare. Medi-Surge hospital, where the surgery was performed, waived off a part of the Michael's hospital bill.

### **Number of Foreign Patients in India to cross 32 Lakh by 2015**

People visit India from across the world for facelifts, dental treatment, botox treatment, tummy tucks, eye care and other such medical services at hospitals, treatment centers offering modern medical facilities.

Growing at a compounded annual growth rate (CAGR) of 40 per cent, the inflow of medical tourists in India is likely to cross 32 lakh by 2015 from the current level of 8.5 lakh and will not only earn foreign exchange but will also give huge push to the health sector across the country according to The Associated Chambers of Commerce and Industry of India (ASSOCHAM).

Movement of patients from abroad has accelerated sharply and is growing rapidly as India enjoys strategic advantage of essential resources like world-class medical technology, infrastructure and skilled medical workforce according to its study on 'Emerging Trends In Domestic Medical Tourism Sector.'

According to ASSOCHAM, Indian medical tourism industry is currently poised at around Rs. 4,500 crore and is likely to be worth Rs. 10,800 crore by 2015. . . .[\(read more\)](#)

### **NIGERIA: Medical tourism causes conflicts in Nigeria**

Nigeria's health care system is under severe pressure. So much so that 3,000 Nigerians travel each month for

raise money for her treatment. Unfortunately, the economic situation of the country has not made it easier for them. She was placed on radiotherapy in one of the teaching hospitals in the country, after one year of treatment, she could not continue because her family could no longer afford to pay the exorbitant cost of the treatment . . . . .[\(read more\)](#)

### **INDIA: Indian medical tourism changing direction**

For many years India targeted Europeans and Americans for cosmetic surgery and other non-essential treatment at a very low price. It has reluctantly found that most people seeking these services when offered prices a tenth or a fifth of at home, are scared off as cosmetic surgery requires pampering and care, and it is not an area where people compromise on quality to save money; and however good Indian cosmetic surgery actually is, the European and US mindset is that if looks cheap then it must also be low quality. Also, offering Americans and Western Europeans conveyor belt surgery at knock down prices, even if the medical service is perfect, misses the mark. Apart from people already in India for other reasons, most of those attracted from the West are of ethnic Indian origin and accepting of low cost surgery with few extras. On the other hand, people from Eastern Europe, Asia and Africa often do not have home based alternatives, accept a more basic standard of customer care, and are more price driven . . . [\(read more\)](#)

### **About the Meditour (www.themeditour.com)**

**The Meditour** is a Medical Tourism Company in India. Our mission is to deliver medical tourism services based

treatment in India, often being so ill that they are not really safe to travel. Nevertheless, a local doctor wants to make Nigeria a medical tourism destination. Dr Moses Udoh of the Akwa Ibom Diaspora Network (AIDN) wants to make Akwa Ibom in the Niger Delta, Africa’s medical tourism destination, “We can position our state as the destination of choice for the treatment of heart diseases, stroke and hip replacement.” Udoh does not actually live in Nigeria, but goes there every year on a medical mission from his US home, as a member of the American Board of Internal Medicine. He argues that that Akwa Ibom could become the medical tourism capital for Africa where people would fly in to get cardiac treatment, intensive cancer treatment and other specialized medical treatments obtainable in western countries. But there is a snag to Udoh’s plan. There is a healthcare shortage in Akwa Ibom and to make it work some organization or government would have to fund the development, building and running of a new large western-style international hospital. . . . .  
 . . . [\(read more\)](#)

on a commitment to patient safety and **exceptional service quality at affordable rates.**

The Meditour invites offers from Individuals, Doctors and Organizations to work with us by becoming associates / representatives in different countries.

We assist you in marketing medical tourism in your country. If you have interest; [email us](#) indicating your direct phone no and convenient time slot.

We will call back to you to discuss mutual tie-up.



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